BUSINESS PLAN

Contact:
818-456-3858
Honourjack@gmail.com

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Print Name

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STEREO VISION, ENTERTAINMENT,
INC. “GONZO’S 3 Double D”

BUSINESS PLAN
EXECUTIVE SUMMARY

Company Background

Stereo Vision Entertainment Inc. (SVE) (http://stereovision.com) Headquartered in Los Angeles, CA. SVE is a publicly traded company focused on the delivery of high-quality low-cost 3D entertainment content. SVE’s business is driven by the acquisition and production of cutting edge 3D media assets. Responding to the growing demand for 3D content, Stereo Vision is developing a wide variety of 3D Intellectual Properties and technologies for the many new 3D distribution platforms.

Concept Summary

This sexy film is a highly marketable project that will be produced on a $4.94 million budget utilizing highly recognized cast to maximize the return for investors. The script of this high concept beach satire from the Creator and Executive Producer of the internationally successful TV series Baywatch, and Producer of the Baywatch Feature Film starring Dwayne “The Rock” Johnson and Zac Efron, promises to deliver raw entertainment to teen and adult audiences around the globe.

Gonzo’s 3 Double D has the tone of “American Pie” and the free-wheeling sex appeal of “Baywatch meets Animal House”.

The Industry

North American box office figures topped $11.1 billion in 2015. Analysts project a $12+ billion worldwide box office in 2016. The independent film market is alive and thriving. The independent box office in North America in 2015 was $4.5 billion.

Distribution Strategy

The motion picture industry is highly competitive, with much of a film’s success being directly related to the skills of the distributor’s marketing strategy. The Company has positive relationships with several foreign sales/production companies and intends to partner with one of them for the film. The Company also has domestic relationships with Universal, Lions Gate, Warner Bros, Sony and Paramount. The Company intends to exploit these relationships in order to procure the most advantageous and lucrative domestic distribution deal available. Company intends to negotiate with a domestic distributor, either an independent distributor or a studio upon funding of the Picture.

Marketing and Product Integration

The benefits to the production can be measured in terms of international exposure within in the film and ancillary package in addition to the cross promotion the film will receive within the marketing packages of these high profile product integration. The products will be featured in the franchise package enabling the film to showcase products including but not limited to:

<table>
<thead>
<tr>
<th>Swim Wear</th>
<th>Personal Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cars</td>
<td>Clothing</td>
</tr>
<tr>
<td>Boats</td>
<td>Shoes</td>
</tr>
<tr>
<td>Planes</td>
<td>Accessories</td>
</tr>
<tr>
<td>Consumables (Beverages, Food, Alcohol)</td>
<td>Sports Equipment</td>
</tr>
<tr>
<td>Adult Party Toys</td>
<td>Wetsuits/Diving Equipment</td>
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I. THE COMPANY

1.1 History & Background

Capitalizing on the company's studio relationships and the current excitement in the feature film business for theatrical polarized 3-D movies, and knowing that with the incredible growth of digital projection theatres, there is an exploding demand for polarized 3-D feature films, the Company has for the last 3 years, been developing an exciting slate of highly commercial 3-D feature films. The plan is to produce a slate of polarized 3-D feature films in the next 3 years.

Development. A good script is vital as the basis for a successful film. The script for the film combines familiarity and innovation in telling the story.

Genre. The Film falls into a genre that has traditionally been very successful for the motion picture industry. Film of this genre typically have a broad audience appeal and are well received by the viewing public.

Release. Since the film caters to a broad based audience, it is intended for a roll out theatrical release, which will then translate into additional revenue streams in other media, such as DVD, video and television broadcast. This also means that the film will have a greater chance to earn more money in the foreign marketplace.

Experience. Because the creative team behind the project has extensive experience within the industry, the Company plans to utilize the contacts and resources available to it to produce the film at a much lower cost than what a similar film project would cost if it was produced inside the studio system. By having independent status, the Company can reap the benefits available to independent productions, such as discounts in location services, camera packages and overhead, while still allowing us to maintain the highest production values. This means that the investors will benefit from a film that has the appearance of costing more than it actually does.

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1.2 Production Team

MICHAEL BERK – WRITER / PRODUCER
Creator (C) – Show Runner (SR) – Executive Producer (EP) – Original writer (OR) - Writer (W) Director (D)

TELEVISION SERIES:
BAYWATCH - NBC (22 HOURS) (C, SR, W, D & EP) GTG/NBC
BAYWATCH - SYNDICATED (290 HRS.) (C, SR, W, D & EP) PEARSON/1ST RUN
BAYWATCH NIGHTS - SYNDICATED (44 HRS.) (C, W, D & EP) PEARSON/1ST RUN
BAYWATCH HAWAII - SYNDICATED (44 HRS.) (C, W, D & EP) PEARSON/1ST RUN
THUNDER IN PARADISE - SYNDICATED (22HRS) (C, SR, W, D & EP) RYSHER/1ST RUN SYN
MANIMAL - NBC (13 HRS.) (W SR, & EP) 20 TH CENTURY FOX/NBC

FEATURE FILMS:
BAYWATCH THE MOVIE (P) PARAMOUNT
SOUL SURFER (W) SONY
BANDITS (OW) MGM
EASTER ISLAND (W) MARBLE ARCH
DICK TRACY (OW) UNIVERSAL/DISNEY
GHOST AND THE DARKNESS (OW) GUBER/PETERS

BAYWATCH TELEVISION MOVIES:
NIGHTMARE BAY (W & EP) PEARSON
THE TROPHY (W & EP) PEARSON
SHATTERED (W & EP) PEARSON
RIVER OF NO RETURN (EP & D) PEARSON/LIVE ENT
FORBIDDEN PARADISE (EP & D) PEARSON/LIVE ENT
WHITE THUNDER AT GLACIER BAY (W & EP) PEARSON/TRIMARK
DEADLY LESSONS (W & EP) PEARSON
CRASH (W, EP) PEARSON/LIVE ENT
RACE AGAINST TIME (W, EP) PEARSON

Michael moved to Las Vegas when his house on Mulholland Dr. collapsed in the 1994 Northridge earthquake. Within two years he had partnered with Steve Wynn and Kirk Kerkorian to develop multiple TV projects. He was recruited by the Governor to hire a new film commissioner for Nevada, which he did. Michael founded the CineVegas Film Festival in its twelfth year at the Palms Hotel. Michael launched Vegas On Demand, a Las Vegas Lifestyle VOD Television Network currently available in over 40 million homes with digital cable or satellite; 121 million satellite homes throughout Europe and North Africa, in 84,000 Las Vegas hotel room, and on Internet platforms such as Hulu. Michael has been nominated for the prestigious Las Vegas Achievement Award in Arts and Entertainment three times, and awarded it once, and received numerous Senatorial, Gubernatorial, and Mayoral proclamations from Nevada and Las Vegas.

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Harvey Lowry entered the film industry in 1990 and soon became the President and Director of Operations for one of the largest special effects and film production companies in California. Over the course of eighteen years, he has supervised the production, special effects, makeup effects, visual effects, animatronics and specialty costumes for over 150 feature films, television shows, music videos, commercials and documentaries. He has independently produced 19 feature films and 3 television shows. Harvey’s work has been featured in the films The Pirates of the Caribbean: The Curse of the Black Pearl, Alice in Wonderland, A Beautiful Mind, The Passion of the Christ, Hannibal, Big Mommas House and The Watchmen. His collaborating teams have won two Academy Awards from the Academy of Motion Picture Arts and Sciences with six nominations and have garnered two Emmys.

Harvey began producing independent films in 2000 with the independent production of Darkworld. Since then, he has produced eighteen other projects ranging from the dark horror film Trailer Park of Terror (the only film in the Slamdance Film Festival history to have a second screening due to high demand), to the family comedy Soccer Mom starring Emily Osment and Missy Pyle.

In 2006, Harvey formed his own very successful special effects and film production company and immediately began production on a series of feature films, such as The Curious Case of Benjamin Button and The Watchmen, television shows such as Moonlight and Saving Grace, and many commercials and music videos. As his company continued to grow, Harvey put more emphasis on producing independent films such as Farmhouse and Night of the Demons starring Shannon Elizabeth and directing special effects heavy scenes for movies. In 2009, under his Green Pictures banner, he produced the family comedy Monster Mutt. In 2010, Harvey furthered his independent producing career with such films as Sinbad: The Fifth Voyage featuring Patrick Stewart and Paranormal Whacktivity, as well as directing for three documentaries. Harvey continued his success producing special effects for blockbuster films such as Dead of Night starring Brandon Routh, Night at a the Museum; Battle of the Smithsonian and the upcoming Humpty Dumpty.

In 2011, Harvey formed his new production and special effects company, Ascension Media. Harvey continues focusing more on producing and directing independent films, television shows music videos, commercials and documentaries, as well as supervising special effects on films and television shows around the world. It is undeniable that his track record for success in film and television will carry over into any venture he chooses to be a part of, making him one of the entertainment industry’s elite producers and directors.

R. Glenn Kirk General Manager G3DD LLC
Received Bachelor of Business Administration degree from Texas A&M University in 1974. Member of the American Institute of Certified Public Accountants and the Dallas Chapter of the Texas Society of Certified Public Accountants. Sole Member of R. Glenn Kirk, CPA, LLC public accounting practice: July, 2008 to present.

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II. THE FILM PROJECT

2.1 Synopsis of Script

LOGLINE
When reading the following story, visualize every Soaring Surf Board, Spiked Volleyball, Flying Frisbee, Action-Packed Chase, Speeding Superboats, and Bikini-Clad Body in Screen-Bursting in 3 Double-D!

2.2 Talent Attachments

BLISS HARDIN(picture Pamela Anderson) got her Double-D implants as a wedding present from her husband. She was 19. He was 30. Bliss grew up sheltered in a small town and was swept off her feet by BILL “GONZO” HARDIN” Sexciting and dangerous lifestyle. He was a high-stakes gambler who got the nickname “Gonzo” from the immense size of his bets, and a certain body part.

Pamela Anderson - Contract Commitment pending Dates/Availability
Vanessa Hudgens - Contract Commitment Pending Dates/Availability

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